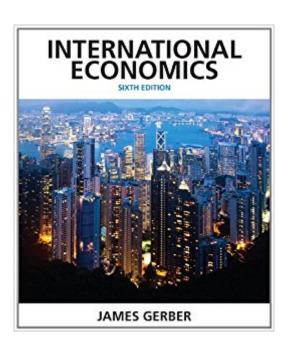


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International Economics (6th Edition) (Pearson Economics)





Synopsis

à ¿ A principles-level introduction to international economics that is accessible to all majors. This International Economics uses a rich array of case studies to illuminate economic institutions and policies as well as recent developments in the global economy A¢â ¬â •without readers having to rely on a prerequisite knowledge of higher-level math. Further, the bookââ ¬â,¢s flexible approach¢â ¬â •with self-contained chapters and comprehensive coverage¢â ¬â •allows instructors to adapt the text easily to a wide range of syllabi. The sixth edition preserves the organization and coverage of the fifth edition and adds a number of updates and enhancements. All tables and graphs have been updated and every chapter begins with a list of student learning outcomes. Chapter 13, The United States in the World Economy, is heavily revised and refocused towards U.S. international economic relations, including NAFTA, but adds material on other trade agreements, including a new case study on preferential agreements such as the African Growth and Opportunity Act. Available with the award-winning MyEconLab! MyEconLab is a powerful assessment and tutorial system that works hand-in-hand with International Economics. A A; MyEconLab includes comprehensive homework, quiz, test, and tutorial options, where instructors can manage all assessment needs in one program! A ¿ A ¿ Note: If you are purchasing the standalone text (ISBN: 0132948915) or electronic version, MyEconLab does not come automatically packaged with the text. To purchase MyEconLab, please visit: www.myeconlab.com or you can purchase a package of the physical text + MyEconLab by searching the Pearson Higher Education web site. MyEconLab is not a self-paced technology and should only be purchased when required by an instructor.

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Customer Reviews

If looks could deceive .. wait, they can. Sitting down to read a chapter of this book seems like it's going to be a breeze, but instead you find yourself trudging through a jungle filled with quicksand and bear traps. Bold vocabulary words with vague at best definitions, conveniently not included in the summary. The summaries, by the way, are the only parts of this book worth reading. The author has no concept of how to be concise, and instead every sentence in a chapter is in a struggle to be heard as the most important. It gets better .. the instructor slides provided to go along with your 30 page chapter somehow manage to be 120 sides of irrelevant and unclear examples. In short, if your professor thinks that using this book is a good idea, the class is probably going to be a nightmare (one in which you die of boredom). This is coming from a 4.0 Junior.

I used this text at my college last semester for an upper-division course in economics--International Trade and Finance. Overall, it was a well-written, easy-to-read textbook. If I were asked to point out one of its faults, I would have to say that the author could have had, at times, broken the graphs down more simply than he did. Otherwise, economics is economics: Unless it is your thing, it is largely dry and boring. Still, the chapters that spoke directly to international trade theories were quite interesting.

Very clearly written and excellently priced. Instructors should not teach straight from this text because most things are so straight forward, but instead should supplement this text with interesting readings, discussions, projects, activities, etc.

This book helped me in my college course and gave many graphs to help explain the text, but I feel that the conclusions really gave a good explanation of economics and how variables interact.

Thank you so much!

I needed this textbook for an economics class I was taking. Well organized and explains concepts

well.

Purchased this book for a class. It is pretty easy to read and understand. I thought it was worth buying and it wasn't too expensive so overall a good purchase.

Good, sturdy book. Needed it for school and it was half of the price of what my school was selling for so THANK YOU.

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